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Clinical Trials to the Clinic

# Clinical Operations Reporting and Business Intelligence Survey

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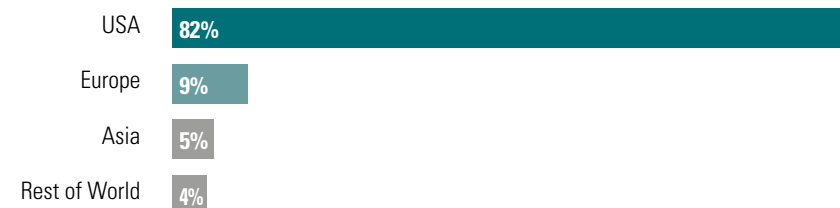
## Study Background & Purpose

In December 2013, BioClinica and Clinical Informatics News conducted a survey within the biotechnology and pharmaceutical sector on clinical operations business intelligence and reporting. The purpose of the study was to determine what reporting and business intelligence challenges are faced, what types of data reporting is needed in clinical operations, as well as to gain an understanding regarding risk-based monitoring and reduced Source Document Verification.

With 142 respondents, the study is projected to carry a margin-of-error under 2%.

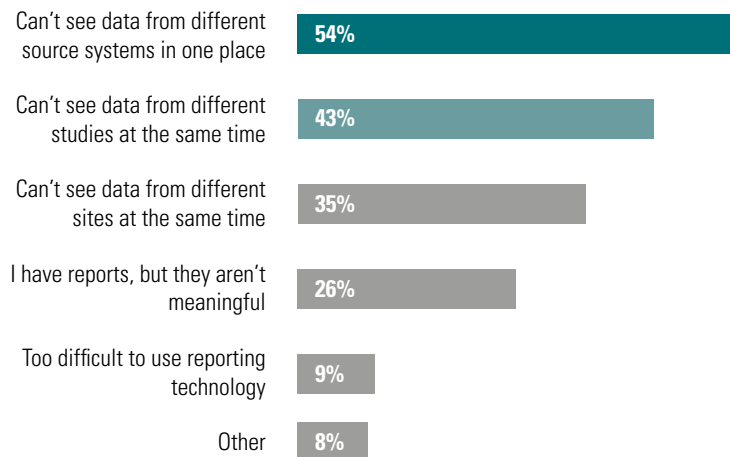
## Study Demographics

Participants reported working in clinical operations business intelligence and were from the following countries:

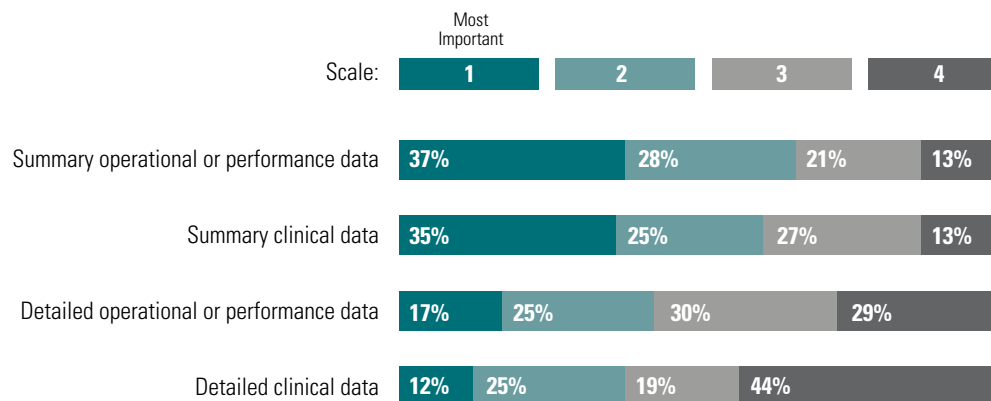


**Overall Sample Size: 142**

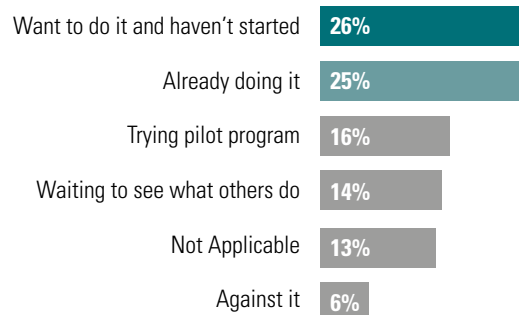
**What are challenges in your reporting and business intelligence?**



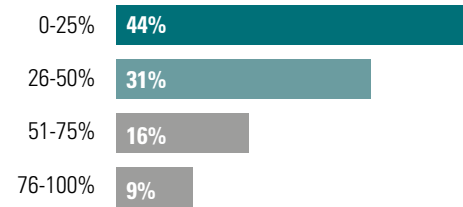
**Please rank, in terms of importance, the type of data you need in reports that you consume.**



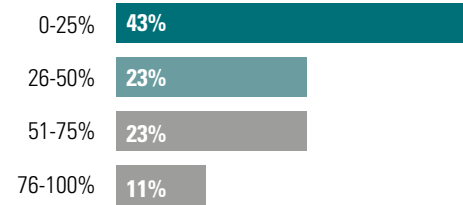
**What are your thoughts on risk-based monitoring and reduced Source Document Verification?**



How many people in your organization have to build or generate reports (i.e. run reports themselves)?



How many people in your organization have to consume data from business intelligence reports?



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